

# THE DATAI LANGKAWI PARTNERS WITH LUX TENNIS TO LAUNCH LANGKAWI'S FIRST-EVER PADEL EXPERIENCE AND ELEVATE ITS TENNIS OFFERINGS

Guests are invited to hone their skills through LUX Tennis' bespoke coaching programmes curated by resident tennis professionals.







**Langkawi**, **Malaysia**, **25 July 2025** - Iconic Malaysian rainforest resort, <u>The Datai Langkawi</u>, has unveiled its new partnership with <u>LUX Tennis</u>, one of the world's leading tennis management companies specialising in bespoke coaching programmes for luxury resorts. This collaboration brings world-class tennis and padel coaching experiences to The Datai Langkawi, making it the first resort in Langkawi to introduce padel courts.

Through its partnership with LUX Tennis, the resort further enhances its existing activity offering with bespoke sporting experiences, including premium coaching and tailored programmes. Nestled within the enchanting rainforest surroundings of The Els Club Teluk Datai, The Datai Langkawi's tennis and padel facilities provide the perfect setting for guests to elevate their game, refine their skills, compete against a professional, or simply enjoy an exhilarating match in a breathtaking natural setting.

"We are thrilled to partner with LUX Tennis to introduce the excitement of tennis and padel to our rainforest retreat," said Stéphane Duvacher, General Manager of The Datai Langkawi. "This collaboration reflects our dedication to curating exceptional experiences that cater to the diverse interests of our guests – from those seeking tranquility in nature to sports enthusiasts looking to stay active while enjoying the unique beauty of our resort."

Led by LUX Tennis' resident coach with extensive international coaching experience and a strong competitive background, the resort offers a range of personalised coaching and small-group sessions, designed to deliver an engaging experience that includes:

- **Private Tennis and Padel Lessons** One-on-one or small-group coaching sessions focusing on technique, strategy, and enjoyment.
- **'Beat the Pro' Challenge** An exciting opportunity for guests to test their skills against the LUX Tennis Pro, with a chance to win a free session

- **Tennis and Padel Clinics** Complimentary group sessions introducing the fundamentals of both sports, catering to both children and adults.
- **Padel Court Bookings** Guests can reserve the courts for private play, with equipment provided.

Joan Soler, General Manager of LUX Tennis, comments: "We are honoured to collaborate with The Datai Langkawi in bringing our tennis and padel experiences to such a unique and inspiring destination. Our aim is to share the joy of these sports through personalised coaching and engaging programmes that suit every level of player, and we are excited to do so in a setting that truly elevates the experience."

With its unparalleled setting, warm hospitality, and thoughtfully curated experiences, The Datai Langkawi offers a unique expression of understated elegance. From immersive nature experiences and wellness retreats to gourmet dining and outdoor activities including golf at The Els Club Teluk Datai, guests are invited to enjoy a stay that balances relaxation, indulgence, and personal enrichment.

#### **Price List**

- Private Lesson: 60 minutes per session, from MYR 440\* (approx. GBP 80\*) for 2 players
- Beat The Pro: 60 minutes per session, MYR 440\* (approx. GBP 80\*) per player
- Padel or Tennis Clinics: 45 minutes per session, complimentary
- Padel Court: 60 minutes per session, MYR 170\* (approx. GBP 30\*) per player \*Prices are subject to a 10% service charge.

Rates start from MYR 2,700 (approx. GBP 490) per night for two sharing a Canopy Deluxe room. For more information and to book, please visit www.thedatai.com. For further information on LUX Tennis please visit <a href="www.thedatai.com/experiences/lux-tennis">www.thedatai.com/experiences/lux-tennis</a>. To reserve, please contact Reservations at The Datai Langkawi at reservations@dataihotels.com.

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### **NOTES TO EDITORS:**

For high-resolution photos of The Datai Langkawi, please click <u>here</u>
For high-resolution photos of Padel and Tennis Experience at The Datai Langkawi, please click <u>here</u>

## ABOUT THE DATAI LANGKAWI

One of the world's most stunning resorts, The Datai Langkawi, is situated on the northwest tip of the island of Langkawi in Malaysia. Located in an ancient rainforest rich in wildlife and overlooking the tranquil Datai Bay awarded by National Geographic one of the Top 10 Beaches worldwide, the iconic property enchants with mesmerising nature, visionary architecture, understated elegance, and Malaysian hospitality. All the 121 rooms, villas, and suites at The Datai Langkawi, including the five-bedroom The Datai Estate Villa, offer breath-taking views of the surrounding nature. Elevated among treetops, set in the very heart of the rainforest, and located directly on the coastline, the dining outlets which include the award-winning The Gulai House, The Pavilion, The Dining Room, and The Beach Club, pay homage to the exotic flavours and culinary traditions of the region and beyond.

facilities include The Nature Centre, an educational facility and home to resident naturalists and marine biologists, and The Spa featuring Ramuan treatments, its own Akar retail range, and Voya

facials. Leisure facilities include three pools, a state-of-the-art fitness centre at The Health Club; an array of wellness activities including Pilates and yoga, retail outlet The Boutique, a reserved space to showcase local arts and talents at The Atelier, as well as one of the most scenic golf courses in the world designed by golf legend Ernie Els, The Els Club Teluk Datai. The resort has founded The Datai Pledge in 2020 – a sustainability and conservation programme that supports Langkawi's unique fauna, flora, and communities. All proceeds from The Datai Pledge aid this work and contribute to local non-profit organisation. The Datai Langkawi is managed by Datai Hotels and Resorts Sdn Bhd, a company incorporated to manage and operate hospitality properties in Malaysia and beyond.

## ABOUT LUX TENNIS

Founded in 2017 and currently present in 43 properties worldwide, LUX Tennis specialises in providing personalised tennis management for their luxury resort partners. Managed by Joan Soler (Founder & CEO) and Tony Rajaobelina (Co-Founder & COO), LUX Tennis is overseeing a repertoire of former and current ATP/ WTA level tennis professionals, padel tennis and pickleball professionals, coaching private clients, VIP's and celebrities, individually and at luxury resorts globally. In-depth knowledge, education, performance improvement and fun are being perfectly mixed and matched for tennis, padel and pickleball lovers globally, whether they are on holidays at luxury destinations or at their private residence.

Apart from offering professional coaching and exclusive tennis and padel programs, LUX Tennis hosts around 30 LT Star Events annually. These events showcase top tennis stars such as Carlos Alcaraz, Alexander Zverev, Mary Pierce, Tommy Haas, and Garbiñe Muguruza at their partnered resorts. Additionally, LUX Tennis ambassadors Martina Hingis, former World Number 1, and David Ferrer, former World Number 3, are integral parts of the team. They attend star events and contribute to designing the resort programs, ensuring exceptionally high-quality services.

## For further press information and images, please contact:

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