



THE DATAI  
LANGKAWI

# Serenity

The Datai Well-being Series



Dr. Rui Loureiro  
TCM/Acupuncture  
1 - 10 April 2023

**DR. RUI LOUREIRO**  
**TCM/Acupuncture**

Dr Rui Pedro Loureiro is a Traditional Chinese Medicine (TCM) doctor and licensed acupuncturist and combines ancient wisdoms with contemporary diagnostics in his practice.

He offers services ranging from a full Epigenetic Test that provides a detailed report about a person's health in the preceding 6-8 months, over 'Quit Smoking For Life' using electro acupuncture, Holistic Facial Rejuvenation and a revolutionary Bio-Gold Infusion Facial, as well as assistance in improving sleep, reducing stress and anxiety, and tonifying your immune system, amongst others.

Dr Loureiro has amassed numerous accreditations and training in his 23 years of clinical practice, including a Bachelor's Degree from Chengdu's University of Chinese Medicine in China, and postgraduate degrees in Cosmetic Acupuncture from CMIR/ACUMEDIC in London and Beijing's University of Chinese Medicine. He is responsible for the Chinese Medicine Department at St. Louis Hospital in Lisbon and is the Clinical Director of Clinica Cura Pura in Aveiro, in Portugal. Dr Loureiro has also enjoyed stints with leading luxury hotels as a Healing Master and visiting practitioner.

**Visit Dr. Rui for a complimentary consultation – 15 minutes**

## **QUIT SMOKING FOR LIFE**

**(30 mins) - MYR 1,300\***

You may have tried to quit smoking before but the withdrawal symptoms caused anxiety and the fight became too difficult. There is a more natural, painless and effective solution – with Auricular Therapy – a proven, effective tool to help you quit smoking by minimizing cravings and calming the nervous system. Dr. Rui's treatment uses mild electrical stimulation on the outside of both ears. It is similar to ear acupuncture but without the use of needles. His average success rate is 85% percent and there is no need for patches, gum or pills afterwards.

## **HOLISTIC FACIAL REJUVENATION PROGRAMME**

**(60 mins) - MYR 1,100\***

The “natural facelift” – cosmetic acupuncture for wrinkles and sagging. 24-carat gold needles will be applied to specific acupressure points on your face and body to help nourish the skin. The gold-plated composition of the acupuncture needles is singularly significant as it produces measurable results by visibly enhancing the volume and tone of facial muscles, so improving the skin's circulation, collagen, and elastic fibre network which activates the fibroblastic cells and increases hyaluronic acid production. Experience sleeker, plumper, more youthful skin.

## **ANTI-CELLULITE TREATMENT**

**(60 mins) - MYR 900\***

This method gives excellent results in modulation of different parts of the body– abdomen, buttocks, lower and upper limbs – for conditions such as cellulite, sagging, localized fat deposits and excessive weight. Anti-cellulite acupuncture helps the whole body both look and feel younger, rejuvenating and revitalizing.

## **VIP FACIAL REJUVENATION**

**(90 mins) - MYR 1,800\***

Slow down time with Dr Rui Loureiro's exclusive facial treatment. Plant actives are introduced directly into the surface layer of the skin through a micro-needling technique using a Dermapen. Stem cells and specific Bio Gold are additional components of the VIP Facial Rejuvenation. Stem cells contain growth factors that help to rejuvenate and regenerate the skin, while Bio Gold is a powerful anti-aging ingredient that helps to reduce the appearance of fine lines and wrinkles.

## **ACUPUNCTURE TREATMENT**

**(60 mins) - MYR 900\***

During your consultation, a full history of your general health and details of your current symptoms and lifestyle are taken into account – this helps to establish a clear picture and understanding of the underlying causes of disease and formulate an appropriate treatment plan. Acupuncture diagnosis focuses on the individual and not just his/her illness – all symptoms are seen in relation to each other, so two people with the same Western diagnosis may be treated differently.

## **FULL EPIGENETIC TEST**

**(45 mins) - MYR 1,500\***

Dig deeper into your genetic data. Undergo an epigenetic hair test, through a bio profiler, which gives information about yours levels of nutrients, vitamins, minerals, essential amino acids, fatty acids, antioxidants and contaminants. Analyzing the 15 most common vitamins, 23 major groups of antioxidants, 16 everyday minerals, 115 food restrictions and food additives, immune stressors, all 23 amino acids, and omega 3, 6 and 9, the epigenetic test gives you lifestyle and diet recommendations to optimize your health.

*All prices exclude 10% service charge*