

NATURE AND NURTURE: THE DATAI PERSPECTIVE The Iconic Malaysian resort honours the pioneering graduating class of The Datai Investing in People initiative



Langkawi, **15 July 2018:** Following the launch of its unprecedented The Datai Investing in People programme (DIP), <u>The Datai Langkawi</u> celebrates the graduation of the pioneering class who have participated in the initiative which commenced in October 2017.

The graduation ceremony takes place on Sunday, 15th July 2018, at the Langkawi International Convention Centre, a platform to commemorate the efforts and stellar performances of each member of The Datai family involved – as well as share their successes with family and friends. Among the 250 guests, The Datai Langkawi also welcomes several VIP figures including Kedah State Tourism Exco, Yang Berhormat Tan Kok Yew, who will officiate the event, Group CEO of Themed Attractions Resorts & Hotels Sdn Bhd, Amir Hamzah Azizan, as well as representatives from Taylor's University, Universiti Utara Malaysia, Langkawi Tourism Academy as well as Overview Sdn Bhd.

As the first hotel in the region offering certification education programmes to its employees to support and nurture talent within the hospitality industry in Malaysia, the resort has custom-designed every single aspect of the immersive principles for its employees' benefit.

The Datai Langkawi Jalan Teluk Datai, 07000 Pulau Langkawi, Kedah Darul Aman, Malaysia T +60 4 9500 500, F +60 4 9500 600, www.thedatai.com The Datai Investing in People programme adopts a two-pronged approach to groom staff members to continue to deliver service excellence as well as provide them with opportunities to grow and excel.

The Middle Management and Supervisors track earns participants the 'Advance Certificate of Excellence for Executives in Hospitality Management' from Universiti Utara Malaysia in partnership with Overview Sdn Bhd, while the Rank and File track sees participants receive the 'Certificate of Achievement' from Taylor's University in partnership with Langkawi Tourism Academy. Whilst the initiative was launched during the resort's closure in lieu of its renovation, The Datai Investing in People initiative will continue on an ongoing basis to nurture the resort's in-house talents and further elevate the skills of its employees.

"With our anticipated reopening drawing near, the graduation is well timed and we are extremely proud of the team for seizing the opportunity to dedicate their time and commit themselves to their studies during the programme. We are confident of our Datai family and their now elevated capabilities to continue to provide a seamless guest experience," says Arnaud Girodon, General Manager, The Datai Langkawi.

"I feel very blessed to have been given this opportunity to develop my skills and become a more active member in the Datai family. It shows the dedication of The Datai Langkawi in empowering and caring for us. It has been an incredible journey and I know I can speak on behalf of my peers that we are refreshed with new ideas and look forward to applying our knowledge in our various roles," says Mohd Fadzli, who was awarded 'Top Achiever' in the Middle Management and Supervisors track.

The incomparable new The Datai Langkawi, both in terms of its hardware and renowned hospitality, awaits to welcome its guests when it reopens in September 2018.



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ABOUT THE DATAI LANGKAWI

One of the world's most stunning resorts, The Datai Langkawi is situated on the northwest tip of the island Langkawi in Malaysia. Located in a 10-million-year-old rainforest rich in wildlife and overlooking the tranquil Datai Bay that has been awarded by National Geographic one of the Top 10 Beaches worldwide, the iconic property enchants with mesmerising nature, visionary architecture, luxury and bespoke service. All of the 121 rooms, villas and suites at The Datai Langkawi, including the five-bedroom The Datai Estate, offer breathtaking views of the surrounding nature. Elevated among treetops, set in the very heart of the rainforest or located directly on the coastline, the dining outlets, which include the award-winning The Gulai House as well as The Pavilion, The Dining Room and The Beach Club, pay homage to the exotic flavours and culinary traditions of the region. Leisure facilities include two swimming pools; a state-of-the-art fitness centre; an array of wellness activities; the award-winning spa and Els Club Teluk Datai - the most scenic golf course in Southeast Asia designed by golf legend Ernie Els. The Datai Langkawi is managed by Themed Attractions Resorts & Hotels Sdn Bhd, an investment holding company incorporated to develop, manage and operate hospitality and attraction destinations.

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