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DATAI
LANGKAWI

THE DATAI LANGKAWI CONTINUES TO EMPOWER WITH ADVANCE EDUCATION PROGRAMMES



October 2017, Langkawi, MALAYSIA – Looking ahead as it undergoes a 10-month regeneration, The Datai Langkawi will be the first hotel in the region to offer certification education programmes to its employees with the launch of the Datai Investing in People initiative to support and nurture talents within the hospitality industry in Malaysia.

The programme will see its staff members attend custom-designed classes to earn certifications in the field of hospitality during the resort's 10-month closure. It adopts a two-pronged approach to train staff members to continue to deliver service excellence as well as provide them with opportunities to grow and excel, through the Executive Advance Certificate in Hospitality Management and the Certification Education Programme.

The Executive Advance Certificate modules are designed in partnership with Universiti Utara Malaysia and Overview Sdn Bhd, while the Certification Education Programme modules are designed in partnership with the Langkawi Tourism Academy and Taylor's University. The Datai Investing in People programme began in July 2017 with a pre-programme strengthening curriculum, which included English and computer classes for all candidates. The programme will continue at the respective hospitality schools at the end of October and extend into March 2018. The Datai Langkawi has also structured a post-programme skills-training schedule from April 2018

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onwards.

“It is our team at the resort that has helped foster and establish the renowned Datai DNA that we are famed for. We are thus proud to launch this programme to further foster our talents and nurture the future generations of The Datai family,” commented Arnaud Girodon, General Manager of The Datai Langkawi.

The Executive Advance Certificate will be offered by Universiti Utara Malaysia’s School of Tourism, Hospitality and Event Management, in consultation with Overview Sdn Bhd, to 48 candidates at the mid-manager and supervisory levels. The course features 19 main modules and a hotel entrepreneurship simulation, which will be conducted at various venues in Langkawi, as well as at the main campus in Universiti Utara Malaysia in Sintok, Kedah.

A partnership with the Langkawi Tourism Academy and Taylor’s University’s Faculty of Hospitality, Food & Leisure (a renowned institution in the top 30 of the QS World University Rankings), the Certification Education Programme will see 98 staff members participate. Set with clear objectives and learning outcomes, the programme has been divided into five core modules and specialises in fields such as food and beverage service, culinary arts and rooms division and will take place at the local campus of the Langkawi Tourism Academy (Jalan Pantai Cenang, Langkawi).

Among the candidates are assistant chief concierge Sabri Ismail, a familiar face at the resort lobby who has been greeting guests there since 1994; restaurant manager Musrin Limbong, who has been part of the food and beverage team since 1998; as well as Idzza Idrus and Amirul Farhan Zamalik, both of whom are junior staff but performed exceptionally well in their pre-assessment test to earn enrolment into the supervisory and middle managers' track programme.

“I believe I speak for myself and my colleagues when I say we are very excited to be given the opportunity to take part in this special programme. We are inspired to continue to give our all to The Datai and better ourselves to go above and beyond for our guests,” says Sabri Ismail, who has proudly celebrated more than 23 years with The Datai Langkawi.

Surely a new chapter awaits in 2018, as The Datai family continues to work towards upholding the service excellence that the resort has provided guests for more two-and-a-half decades.

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ABOUT THE DATAI LANGKAWI

One of the world's most stunning hideaways, The Datai Langkawi is situated on the north-west tip of the island Langkawi in Malaysia. Located in a 10 million-year-old rainforest that teems with wildlife, and overlooking the tranquil Datai Bay, which has been named by National Geographic as one of the Top 10 Beaches worldwide, the iconic property enchants with mesmerising nature, visionary architecture, luxury and bespoke service.

The Datai's 54 well-appointed rooms, 42 rainforest villas, 12 suites and 14 beach villas offer breathtaking views of the surrounding nature. Elevated among treetops, set in the very heart of the rainforest or located directly on the coastline, the award-winning dining outlets pay homage to the exotic flavours and culinary tradition of the region. Leisure facilities include two swimming pools, an award-winning spa and the Els Club Teluk Datai - the most scenic golf course in Southeast Asia, designed by the golf legend Ernie Els.

The Datai Langkawi is managed by Themed Attractions Resorts & Hotels, an investment holding company incorporated to develop, manage and operate hospitality and attraction destinations.

ABOUT THEMED ATTRACTIONS RESORTS & HOTELS SDN. BHD.

Themed Attractions Resorts & Hotels Sdn. Bhd. is an investment holding company incorporated to develop, manage and operate hospitality and attraction destinations. Established by the Malaysian Government's strategic investment fund, Khazanah Nasional Berhad, TAR&H serves as a catalyst for the leisure and tourism industry by bringing premier world-class hotels, resorts, golf courses and attractions to the region.

Its current key investment portfolio comprises **Desaru Coast** – a premium integrated destination resort; **LEGOLAND® Malaysia Resort** – the sixth LEGOLAND in the world and the first in Asia; **KidZania Kuala Lumpur & KidZania Singapore** – an indoor family education and entertainment centre; **Puteri Harbour Retail Precinct** – a quayside lifestyle retail and family entertainment complex; **SANRIO HELLO KITTY TOWN** – the first of its kind outside of Japan; **Thomas Town** – an indoor theme park that features the famous Thomas & Friends® characters on multiple themed rides; and **Hotel Jen Puteri Harbour** at the luxury waterfront of Puteri Harbour, Iskandar Puteri; along with the award-winning **The Datai Langkawi** and the first Els Club in Southeast Asia – The Els Club Malaysia, located in two stunning destinations – **The Els Club Teluk Datai** and **The Els Club Desaru Coast**.

Working with renowned global and local partners and brands, TAR&H aims to be the leading Leisure & Tourism Group bringing world-class destinations to Southeast Asia, creating more than 15,000 jobs.